

Automation Insights

A gateway programme designed for IT and transformation leaders



Introduction to the programme

Many organisations that we speak to have experimented with enterprise automation and understand its potential to drive efficiencies and reduce costs. However, only a handful maximise its full potential.

So what holds them back?

- A complex technology landscape that is difficult to navigate
- Limited in-house expertise
- Resistance to change internally
- Weighing financial cost versus benefit

Automation Insights is your gateway to overcoming these obstacles and unlocking the full potential of automation.





Enterprise Automation 101

Enterprise automation is the combination of various automation technologies to streamline business processes. It leverages algorithmic technologies - such as artificial intelligence and machine learning - to replicate aspects of human cognition such as decision making, pattern recognition, language comprehension, contextual awareness and execution of actions.

| Sample Enterprise Automation Technologies | | | | | |
|---|-------------|------------|---------------------------|-------------|------------|
| Process | Intelligent | Process | Virtual Agents / Chatbots | Information | Low Code |
| Mining | Capture | Automation | | Management | Automation |

Very often the drive for automation originates in finance, operations or customer experience. But it could be any function, process or activity. Common use cases of enterprise automation include:

- Cutting invoice processing time and effort for the finance function
- Removing friction from customer engagements via a self service portal
- Automatically extracting key datapoints from inbound documentation

What is Automation Insights?

We have designed a structured programme specifically for IT and transformation leaders. Depending on the scope and complexity, the programme typically consists of a 5 day engagement with the option of deploying a Proof of Concept to validate the effectiveness of the proposed automation solution.

Our team have deep expertise in the areas of operational excellence, LEAN and enterprise automation. We adopt a collaborative approach consisting of group workshops and one-to-one sessions with the project sponsor, stakeholders and key team members.





There are four stages in the engagement

Discovery Phase

1

We kick off with a thorough examination of your existing work practices, workflows and processes within one area of your business or (if scope permits) across your enterprise. Through interviews and faciliated workshops, we gain valuable insights into your operations, pain points, and automation goals. This also helps to understand what makes your organisation unique.

Shortlisting opportunities

2

Building on the insights gathered during the Discovery Phase, we identify potential **automation opportunities ripe for optimisation**. We rank opportunities based on factors such as company's strategic priorities, process complexity, frequency, and impact on business outcomes.

Feasibility Assessment

3

For each identified opportunity, we conduct a feasibility assessment to determine the technical, operational, and financial viability of automation. **Just because it can be automated, does not mean it should be automated!** We leverage Process Discovery techniques to produce detailed process maps.

Business Case

4

We complete a business case for the opportunities identified with outline technology, services costs, and associated ROI calculations. Our findings are captured in a confidential bespoke report with a **simple action plan** to inform your business case.



What are the benefits?

We understand that separating marketing hype from reality is a challenge. Without a clear understanding of potential use cases and how to deploy the technology effectively, many function-led or IT-led automation projects either fail or don't provide the benefits as set out in the business case. Avoid the pitfalls by informing yourself about the true potential of enterprise automation for your organisation.

By participating in the programme, you will have:



A solid understanding of the potential of Enterprise Automation for your organisation cutting through the noise and technology hype.



An honest appraisal of potential costs, returns and risks to inform your internal business case.



A bespoke action plan identifying 'quick wins' to kick-start your automation journey.

Why Inpute?

We are specialists in designing and integrating enterprise automation solutions that make work easier while saving you money.

Over the past 25 years of business, we've implemented hundreds of innovative solutions for customers across Europe. We have developed an end-to-end specialism in enterprise automation from discovery through to technology selection, implementation and ongoing managed service.

Through our partner network, we have access to the most innovative AI-enabled software in the market but ultimately, we insist on remaining vendor agnostic. This allows us to design a solution that matches the best technologies to your unique requirements.

To learn more ->

BOOK A MEETING